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CASE STUDY ON THREAT OF PERSONAL INFORMATION OUTFLOW IN SNS

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SNS

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Abstract

The purpose of this research is to conduct a case study on the threat of personal information outflow in SNS. One of the reasons for the outflow of personal information in SNS is a desire to gain acknowledgement for oneself. For this purpose, there are people who outflow their information in SNS. In an attempt to raise their sense of self-satisfaction, people may disclose their crucial personal details such as their address. In order to prevent this outflow of personal information, it is necessary to change the way we think about the desire to get acknowledged.