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# CASE STUDY ON LOCAL AREA REVITALIZATION IN JAPAN USING FOOD

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**Case Study on Local Area Revitalization in Japan Using Food**

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## Abstract

The purpose of this study is to investigate local area revitalization projects based on food. In Japan, there have been increasing numbers of proactive, food-based local area revitalization projects in recent years. Some examples of successful food-based local area revitalization projects include efforts using local farm products for revitalization, as well as cases where familiar products and ingredients that have a connection to the area were used as tools for revitalization, among others.