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ALA MOANA HOTEL, HONOLULU, HAWAII

PROJECT MANAGEMENT APPLIED TO WRITING AND RESEARCH

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Project Management Applied to Writing and Research

A side effect of social media is increasing unfamiliarity with traditional text genres. Students are challenged by the long report/graduate thesis and may need focused support in execution of longer documents. Project management techniques can be applied to planning, drafting, revising, and defending by extending the basic plan, draft, revise cycle to include more structured planning, realistic time lines, and communication designed to help students mature as academics or artists.

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Key to employing the Project Management framework (many books available, ranging from *Project Management for Dummies* to books designed for PMP certification) is identification of the goals for completing a thesis or research project and the stakeholders who need to be informed and managed as part of developing as a professional regardless of field of study.

An overview of four stages (plan, draft, revise, defend) of thesis/research development will be presented.